

SIGN ME UP!

Yucaipa Valley Chamber of Commerce IN ACTION

Serving on a committee is an excellent way to get involved in your Chamber and your community!

GOVERNMENT RELATIONS COMMITTEE: Formal meetings scheduled by the vice chair. **OBJECTIVES & ACTIVITIES:** With direction from the Board of Directors the committee reviews and makes recommendations on City, County, State and National issues which affect the business community. Acts as an information resource for Chamber members regarding legislative issues. Presents candidate and issue related forums. Attends city council (2nd & 4th Mondays at City Hall 6:00 p.m.), planning commission meetings (1st & 3rd Wednesdays at City Hall 6:30 p.m.) and Pass EDA meetings (2nd Fridays at Morongo Casino 12:00 p.m.).

AMBASSADOR RELATIONS COMMITTEE: Meets the first Tuesday of the month at 11:30 a.m. at various restaurants in town. **OBJECTIVES & ACTIVITIES:** Serves as the highly visible goodwill arm of the Chamber by greeting and facilitating introductions at all Chamber events and functions. Sponsors Grand Openings/Ribbon Cutting ceremonies, invites new businesses to join the Chamber, assists new members in becoming active members of the organization and represents the Chamber at community events.

MEMBERSHIP COMMITTEE: Formal meetings scheduled by the vice chair. **OBJECTIVES & ACTIVITIES:** Contact new members and invite them to attend the new member orientation breakfast and other upcoming events, attend once a month committee meetings, make recommendations to the board on how to improve existing membership programs and suggestions for new programs, recruit new members and promote member to member business, regular communication with membership via newsletter and website, plan monthly luncheons securing speakers and caterers, help with the planning & promotion of the mega mixers and the new member orientation.

SMALL BUSINESS GROWTH & DEVELOPMENT COMMITTEE: Formal meetings scheduled by the vice chair. **OBJECTIVES & ACTIVITIES:** Develop workshops, networking events, etc. to help promote small/homebased businesses and provide them opportunities to get their product/service out to the public.

YUCAIPA FIRST COMMITTEE: Formal meetings scheduled by committee held at Yucaipa City Hall. **OBJECTIVES & ACTIVITIES:** Assist with promoting the Yucaipa First campaign staying within the budget set by the City. Explore new ways to better promote businesses in Yucaipa and ways to get sponsors and members involved.

SCHOLARSHIP COMMITTEE: Formal meetings scheduled by the vice chair. **OBJECTIVES & ACTIVITIES:** Set up appointments at Yucaipa High School to interview potential recipients to receive scholarship money from the YVCC Scholarship Foundation. Candidates must have plans to attend college and pursue a degree in Business. Committee will choose a recipient based on questions asked at the interview. Once recipient is chosen, a representative from the scholarship committee will attend awards night to present scholarship to student. The awards ceremony is held in June.

MARKETING/COMMUNICATIONS COMMITTEE: Formal meetings scheduled by the vice chair. **OBJECTIVES & ACTIVITIES:** Plan all marketing & communications material to spread the word about the chamber to the business community via brochures, newsletter, website, social media, etc.

EVENT/FUNDRAISING COMMITTEE: Formal meetings scheduled by the vice chair. **OBJECTIVES & ACTIVITIES:** Find ways to raise additional revenue for the Chamber and at the same time provide benefits to the membership. Review existing events and find ways to make them fresh and exciting:

State of the City: Promote and plan the annual State of the City event which features our Mayor and City Manager. Secure speakers, sponsors, venue, caterer, decorations, ROTC and singer for the National Anthem. Ensuring the execution of the entire event and focusing on revenues for the Chamber.

Golf Tournament: Promote and plan the annual golf tournament held the first Friday in November for the purpose of promoting businesses through sponsorships, auctions and give-aways and maximizing the number of golfers playing.

Installation of Officers & Community Awards Banquet: Promote and plan the annual Installation of Officers & Community Awards Banquet for the purpose of installing the new board of directors and recognizing the outgoing board. Awards are given to Citizen of the Year, Firefighter of the Year, Peace Officer of the Year, Volunteer of the Year, Corporate Chamber Member of the Year and Chamber Small Business of the Year. Secure sponsors, venue, caterer, invitations, MC, decorations, awards, silent auction item donations, etc. and ensuring the execution of the entire event while focusing on revenues for the Chamber.

Christmas Parade Santa Float: Plan the Santa Float design and decorations according to the theme for the Parade held the 2nd Saturday of December. Secure a sponsor(s) to help with the cost of decorating the float, secure vehicle and driver to pull the float, secure Santa Claus and kids to ride on float.

CHAMBER MENTOR COMMITTEE: Formal meetings scheduled by the vice chair.
OBJECTIVES & ACTIVITIES: To guide new members through the process of getting the most out of their Chamber membership. Mentors must know basic membership benefits and attend an orientation. Must be able to commit to 90 days per mentee and be willing to meet with and talk with new member through the entire process.

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Mail to YV Chamber of Commerce at PO Box 45, Yucaipa, CA 92399, or fax to 909-363-7373